

**Hopkinsville Parks and Recreation**  
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## Partner With Hopkinsville Parks & Recreation

Imagine a community where businesses and residents come together to create vibrant, engaging public spaces and events that elevate everyone's quality of life.

By collaborating with Hopkinsville Parks & Recreation, that vision becomes reality. Sponsorship is more than visibility—it is an investment in the future of Hopkinsville.

## Why Partner With Us?

**Brand Visibility:** Align your brand with the heart of the community and gain exposure to a diverse, engaged audience.

**Positive Association:** Partner with a trusted community organization and reinforce your brand's commitment to growth, wellness, and connection.

**Repeated Impressions:** Maximize reach through consistent visibility across events, signage, digital platforms, and promotional materials.

**Direct Engagement:** Connect face-to-face with residents and visitors at local events—building authentic relationships.

**Recognition:** Be publicly acknowledged as a community-minded business that supports quality of life in Hopkinsville.

## Sponsorship Opportunities

*(Benefits vary by event)*

**Gold Sponsor:** Maximum visibility with premier logo placement, select speaking opportunities, and VIP access.

**Silver Sponsor:** Strong brand exposure through marketing materials, event signage, and website placement.

**Bronze Sponsor:** Valuable recognition through event programs, social media, and online listings.

## Signature Events

Our 2026 calendar features high-attendance events that draw residents and visitors from across the region, including:

- Touch-A-Truck
- Red, White, & Oooh!
- Summer Salute Festival
- Hoptown Half Marathon & 5K
- Turkey Trot
- Christmas Parade & Tree Lighting
- ...and many more community favorites throughout the year

## Sponsorship Packages

We know every business has different goals. Sponsorship investment levels range from **\$100 to \$8,000**, with flexible packages designed to align with your marketing and outreach objectives.

## Let us build a Vibrant Hopkinsville Together

Ready to make an impact? Let us create a partnership that benefits your business and strengthens our community.

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Join us in building a vibrant, connected Hopkinsville—where businesses thrive alongside the community they serve.